



WEEKEND GUIDE 2025

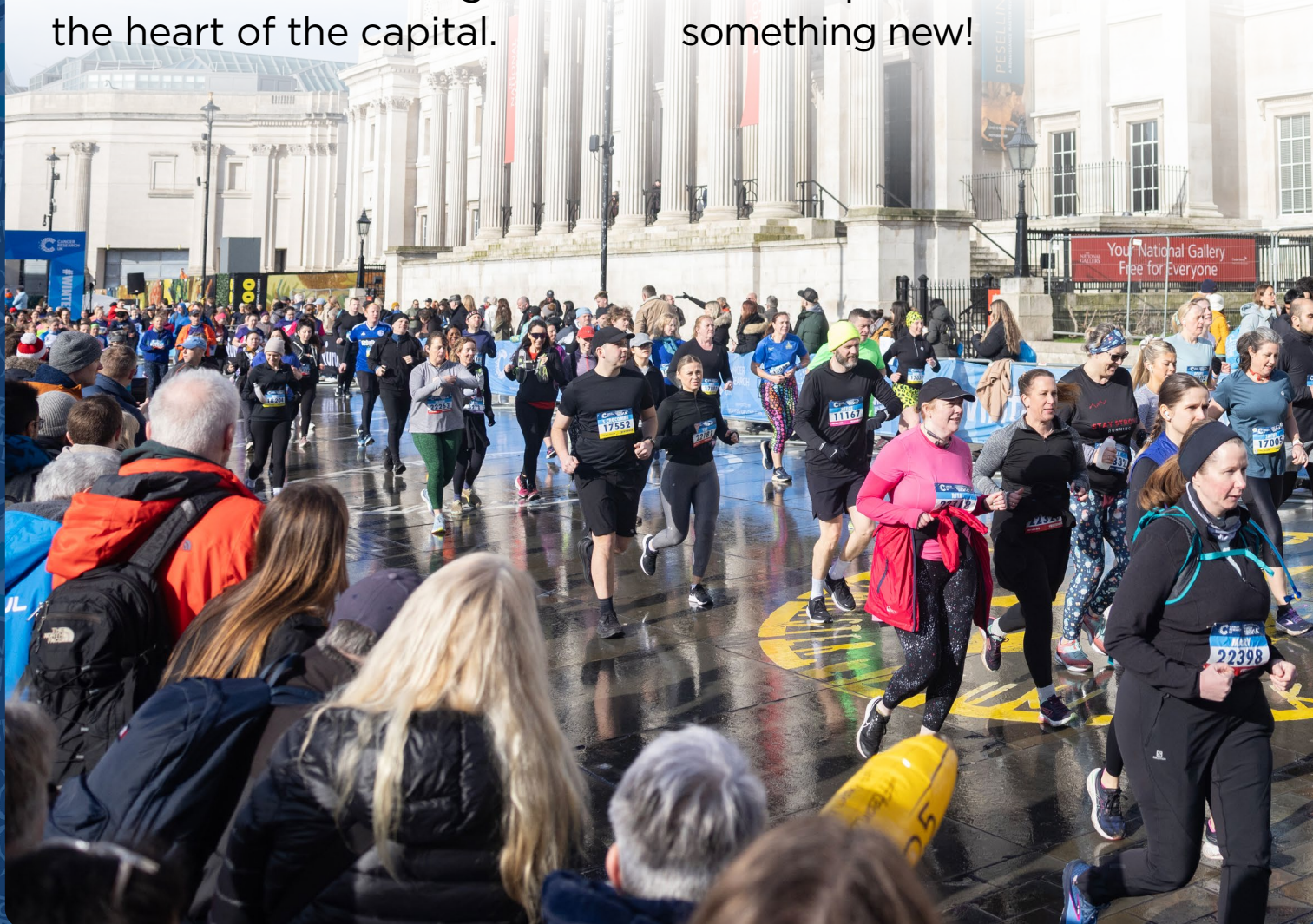
FEBRUARY 22-23
SPECTATING TIPS | SIGHTSEEING
APRES PARTY | THINGS TO DO
PLACES TO EAT



WELCOME

The 10th anniversary of the London Winter Run is set to be a celebration for the history books, and we can't wait to welcome you to this incredible milestone event. Whether you're taking part yourself or joining us to cheer on others, this Weekend Guide is here to help you make the most of your Winter Run weekend, offering suggestions for activities and hidden gems in the heart of the capital.

Having the streets of central London closed for our event is truly epic, with most of the 10k course winding through the vibrant borough of Westminster. Take a look through this guide to discover what Westminster and the surrounding areas have to offer - whether you're looking for ways to celebrate or things to see and do over the weekend. We're confident that even frequent visitors will find something new!





CANCER
RESEARCH
UK



10TH ANNIVERSARY APRÈS PARTY

IN THE WORLD FAMOUS TRAFALGAR SQUARE
FEATURING

**COLDPLAYS
GREATEST HITS**

PERFORMED LIVE BY

THE COLDPLAY TRIBUTE

CANCER RESEARCH UK

ROCK CHOIR

COOL DOWNS WITH RUNNA

PARTICIPANTS
AND SPECTATORS
WELCOME

A frosty
finale like no other!
Whether you've conquered
the cold on the course or
cheered from the sidelines, the
10th Anniversary Après Party has
something for everyone. With
live music and entertainment
in Trafalgar Square, it's
the perfect way to
celebrate.



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SPECTATOR TOP TIPS

Being a supporter is no small task! It takes some planning, comfortable footwear, and a lot of enthusiasm. While you won't get a medal, there's still plenty of fun to be had around the course. Here are some tips to enhance your spectating experience at the 2025 Cancer Research UK London Winter Run:

1 KNOW YOUR LONDON UNDERGROUND DESTINATION

Use the Underground wisely. For an electric atmosphere, alight at Monument or Mansion House to enjoy the Penguin Party and cheer at the halfway mark. If heading from the 10k start, get on at Embankment instead of Charing Cross, and take the Circle Line.

2 SPECTATE SMARTER, NOT HARDER

Maximize your spectating by finding spots where you can see runners twice. New for 2025, our 10th Anniversary Celebration at 5.8KM is a must-visit cheer zone. Expect wintry decorations, party outfits, and a giant cake with a huggable surprise inside! Position yourself here, just after the Penguin Party, to give runners a boost and join the birthday fun!

NEW FOR 2025

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3 HELP WITH THE FINAL PUSH

Temple (Underground) is ideal for cheering runners near the 9km mark as they approach the finish line.

4 ARRANGE A CLEAR MEETING SPOT

With 25,000 participants, meeting up after the race can be tricky. Pick a specific spot—like a lion statue in Trafalgar Square, rather than the entire location.



GREAT PLACES TO EAT & DRINK!

Relax, refuel and toast to new achievements at one of these Westminster locations.



FATTO A MANO PIZZERIA **30 ST MARTIN'S LN**

For a true taste of Naples, Fatto a Mano serves up delicious, wood-fired Neapolitan pizzas made with high-quality Italian ingredients. Expect a light, fluffy crust with the perfect char, rich tomato sauce, and fresh toppings. Open from 12:00 daily.

SEVEN DIALS MARKET **45 SEVEN DIALS**

Tucked away in the heart of Covent Garden, Seven Dials is one of London's most charming hidden gems. With its cobbled streets, independent boutiques, and buzzing restaurants, it's the perfect place for a relaxed afternoon of shopping and exploring.

MARKET HALLS VICTORIA **191 VICTORIA ST**

A bold, bustling melt-pot of cultural street food, which

is sure to warm you up after being out in the cold! From tender meat kebabs to warming Malaysian curries, tuck in and don't worry about getting a little messy (especially with their huge upstairs bar!). Open from 8:00 daily.

BANCONE **39 WILLIAM IV ST, COVENT GARDEN**

Two words: Fresh. Pasta. Bancone is known for hitting the sweet spot between comfy casual and suave elegance, serving up steaming plates of London's latest obsession. Recommended to book ahead, opens at midday.

PIMLICO FRESH **86-87 WILTON RD**

For laid-back vibes and those craving fresh, healthy food, try Pimlico Fresh for a selection of sandwiches, salads and 'Things on Toast'. They have a great veggie and vegan selection too – the 'Glowing Vegan' green smoothie is a favourite. Open from 7:00 daily. Cash only.

EL PIRATA **5-6 DOWN ST, MAYFAIR**

One of London's finest tapas bars, El Pirata offers Spanish cuisine at reasonable prices within a comfortable

environment. Enjoy a variety of tapas and entrees, from fried sardines to black rice & squid. Open from 12:00 daily.

GAUCHO PICCADILLY **25 SWALLOW ST**

For impeccable Argentinian steaks and Latin American flavours, Gaucho Piccadilly is the place to be. Set in a beautiful townhouse, it offers a variety of unique dining spaces and a secluded cocktail bar. Open from 12:00 daily.

CRUDO COCINA LATINA **36 MONMOUTH ST**

If you love fresh, zesty flavours and Latin American cuisine, Crudo Cocina Latina is a hidden gem worth checking out. Known for its ceviche, this cosy eatery serves up expertly marinated seafood alongside classic Pisco Sours and a well-curated selection of wines. Open from 12:00, Thursday to Sunday.



THINGS TO DO



EXPLORE COVENT GARDEN

Discover quirky one-of-a-kind shops, get a market bargain, or visit the London Transport Museum. There's many sides to this iconic location that also boasts the Royal Opera House and London Film Museum (open 10:00-19:00 Saturday, 10:00-18:00 Sunday).

CATCH A SHOW

Use your trip as the perfect excuse to see a play or musical in the local area. The Phantom of the Opera continues to captivate audiences with its timeless tale (Her Majesty's Theatre, Saturday 14:30 & 19:30 / Sunday 15:00). For a revolutionary experience, don't miss Hamilton (Victoria Palace Theatre, Saturday 14:30 & 19:30 / Sunday 15:00).

If you're in the mood for some ABBA magic, **Mamma Mia!** is a must-see (Novello Theatre,

Saturday 14:30 & 19:30 / Sunday 15:00). **The Lion King** offers a spectacular family-friendly show (Lyceum Theatre, Saturday 14:30 & 19:30 / Sunday 14:30 & 19:30). And for a powerful dose of musical theatre, **Les Misérables** is an excellent choice (Sondheim Theatre, Saturday 14:30 & 19:30 / Sunday 15:00).

GET INVOLVED IN A LOCAL PARKRUN

Shake off nerves with a Saturday morning parkrun. Burgess Park is a great choice, offering a welcoming community and high spirits.

FOLLOW THE RUGBY & FOOTBALL ACTION WITH OTHER FANS

Alongside the nation's favourite 10k, there are plenty of other big sporting fixtures on event weekend. Why not head to a pub such as the Barley Mow (Horseferry Road) to watch the action and feel the atmosphere.

RUGBY SIX NATIONS

SATURDAY

WALES VS IRELAND 14:15

ENGLAND VS SCOTLAND 16:45

SUNDAY

ITALY VS FRANCE 15:00

FOOTBALL

SATURDAY

EVERTON VS MANCHESTER UNITED 12:30

ASTON VILLA VS CHELSEA 17:30

SUNDAY

NEWCASTLE VS NOTTINGHAM FOREST 14:00

MANCHESTER CITY VS LIVERPOOL 16:30

TAKE OUR SIGHTSEEING WALK

We know that people travel far and wide for the Cancer Research UK London Winter Run. So, for the tourists and keen locals who wish to stretch their legs, we've put together a compact sightseeing walk. It will help you see loads of the world-famous landmarks Westminster hosts without leaving you exhausted.

Start at Trafalgar Square and head down The Mall – the famous, royal processional route usually flanked by Union Jacks. Just before you reach Buckingham Palace, turn into St James' Park and take a stroll by the edges of the pond. Keep an eye out for the pelicans, believed to be the ancestors of those given to the flamboy-

ant Charles II by the Russian Ambassador in 1664.

Walk around the lake and Duck Island Cottage, where on the left-hand side you pass Churchill's War Rooms

Exit the park by the Café at Storeys Gate and turn left onto Great St George Street. Follow this all the way down until you reach the recently buffed up Big Ben, with any luck glinting in the low winter sun.

Now it's time to brace yourself for a chilly, crisp walk along the iconic River Thames. Turn right after Big Ben onto Victoria Embankment and enjoy the sight of the London Eye on the other

side of the river. Continue until the Golden Jubilee Bridge, where you will turn left on Northumberland Avenue. This will lead you back to Trafalgar Square, home of the 2025 Cancer Research UK London Winter Run, closing off the circuit.

