



# WEEKEND GUIDE

FEBRUARY  
24 - 25 2024

*FEATURING*  
*SPECTATING TIPS*  
*SIGHTSEEING*  
*APRES PARTY*  
*THINGS TO DO*  
*PLACES TO EAT*



# WELCOME

Whether taking part in the London Winter Run yourself, or joining us to cheer on others, we want to welcome you to our marvellous event. This Weekend Guide is designed to help you have a brilliant time, including suggesting activities and hidden gems that can help make your trip into the centre of London fun for everybody.

Having the streets of London closed for our event is pretty cool, with most of the 10k course

being located within the bustling borough of Westminster. Have a look through this guide for a taste of what Westminster and the surrounding areas have to offer. We reckon even the most regular of visitors will find something useful inside.

Plus, don't forget to join us in Trafalgar Square for the return of the popular Après Party. It's a great way to warm your body and soul. Check out the details on the next page.





# 2024 APRÉS PARTY

IN THE WORLD FAMOUS TRAFALGAR SQUARE

## PLANET ABBA

### PLUS COOL DOWNS WITH RUNNA

**MORE TO BE ANNOUNCED**

PARTICIPANTS  
AND  
SPECTATORS  
WELCOME

[WWW.LONDONWINTERRUN.CO.UK](http://WWW.LONDONWINTERRUN.CO.UK)



# SPECTATOR TOP TIPS

Being a supporter is an important job. It requires some decent planning, comfy footwear, and a little stamina. Whilst you don't get the glory of collecting a medal at the finish line, there's plenty of fun to be had around the course. Here are a few tips to help you get the most out of spectating at the 2024 London Winter Run.

## KNOW YOUR LONDON UNDERGROUND DESTINATION

There are many underground stations on the route. For those wishing to soak in the upbeat atmosphere, get off at Monument or Mansion House to boogie at the Penguin Party and cheer runners on at the half-way point. For the most direct route here from the 10k start get on at Embankment rather than Charing Cross and use the Circle Line.

## SPECTATE SMARTER, NOT HARDER!

There are places on the course where you may be able to see runners twice - particularly, if you cross the road outside Chancery Lane at kilometre 2.5, and also at Bank. See the [route map](#) for full details.

## HELP THE FINAL PUSH

If you want to give runners one final push towards the end of the race, Temple (Underground) is a good place to alight as it's close to the 9km mark.

## ARRANGE A GOOD PLACE TO MEET

With over 20,000 people on the course, meeting up with your friend or loved one after can be a challenge. Make sure you arrange a good, specific place to meet afterwards. For example a specific lion statue in Trafalgar Square, rather than the entire location.



# TAKE OUR SIGHTSEEING WALK

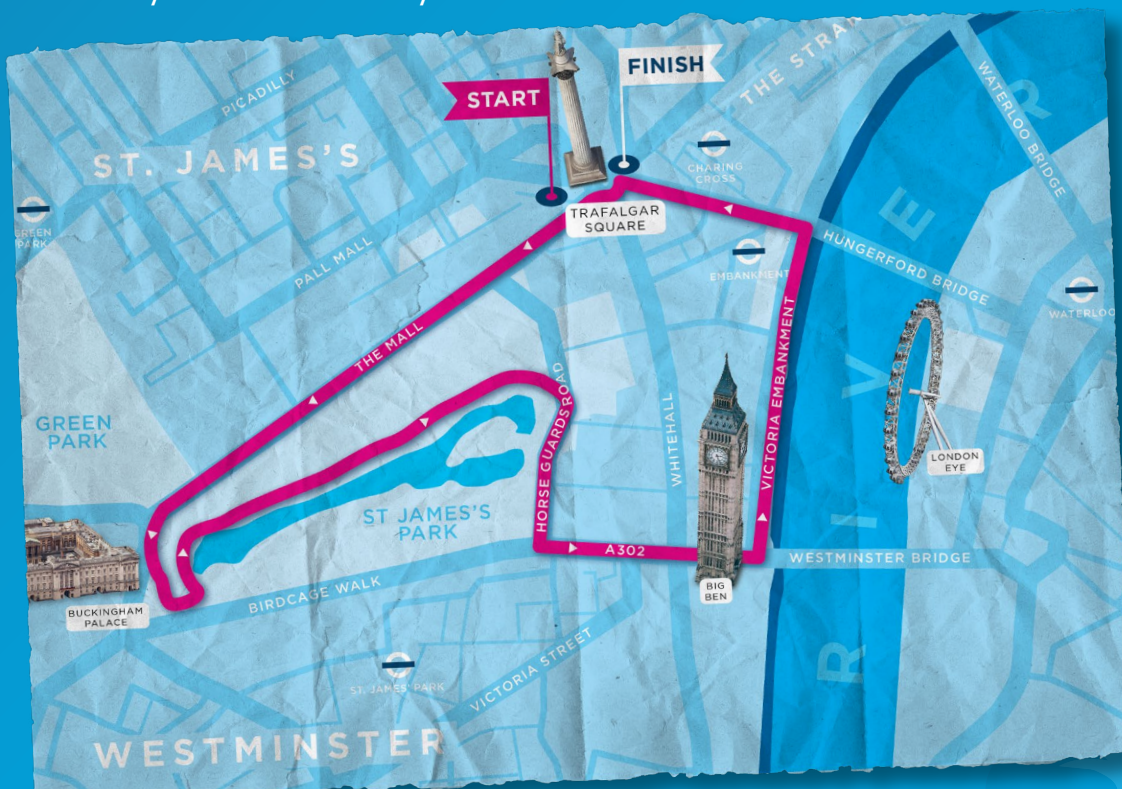
We know that people travel far and wide for the London Winter Run. So, for the tourists and keen locals who wish to stretch their legs, we've put together a compact sightseeing walk. It will help you see loads of the world-famous landmarks Westminster hosts without leaving you exhausted.

Start at Trafalgar Square and head down The Mall - the famous, royal processional route usually flanked by Union Jacks. Just before you reach Buckingham Palace, turn into St James' Park and take a stroll by the edges of the pond. Keep an eye out for the pelicans, believed to be the ancestors of those given to the flamboyant Charles II by

the Russian Ambassador in 1664. Walk around the lake and Duck Island Cottage, where on the left-hand side you pass Churchill's War Rooms. Exit the park by the Café at Storeys Gate and turn left onto Great St George Street. Follow this all the way down until you reach the recently buffed up Big Ben, with any luck glinting in the low winter sun.

Now it's time to brace yourself for a chilly, crisp walk along the iconic River Thames. Turn right after Big Ben onto Victoria Embankment and enjoy the sight of the London Eye on the other side of the river. Continue until the Golden Jubilee Bridge, where you will

turn left on Northumberland Avenue. This will lead you back to Trafalgar Square, home of the 2024 London Winter Run, closing off the circuit.



# THINGS TO DO

## EXPLORE COVENT GARDEN

Discover quirky one-of-a-kind shops, get a market bargain, or visit the London Transport Museum. There's many sides to this iconic location that also boasts the Royal Opera House and London Film Museum (open 10:00-19:00 Saturday, 10:00-18:00 Sunday).

## VISIT CHURCHILL'S WAR ROOMS

Practically on the doorstep of the finish line, Churchill's War Rooms contains relics of the World War II Prime Minister's life and were once whirring with secrets and strategies during the war. Open all weekend. Last entries at 5pm.

## CATCH A SHOW

Use your trip as the perfect excuse to see a play or musical in the local area.



The CHOIR OF MAN has been a word-of-mouth feelgood hit (Arts Theatre, Saturday 15:30 & 19:30 / Sunday 15:30). For some quality nostalgia with a twist try BACK TO THE FUTURE THE MUSICAL (Adelphi, Saturday 14:30 & 19:30 / Sunday 15:00). Or thrill the family with FROZEN in Drury Lane (Saturday 14:30 & 19:00 / Sunday 13:00 & 17:30).

## GET INVOLVED IN A LOCAL PARKRUN

Check out a local 5k parkrun on Saturday morning, such as Burgess Park, for a quick Saturday morning endorphin boost. Spirits are always high in these community events, and it's a great way to get social and shake off any nerves before the event on Sunday.

## PLAY SOCIAL DARTS AT FLIGHT CLUB

Flight Club Victoria has earned a dazzling reputation as a fun, fast-paced home of social dart throwing. Climb up to the venue through a helter-skelter and be met with fairground-themed décor. Suitable for all skill levels. Plus, no need to add-up as the modern set-up covers this and even offers action replays. Book ahead to avoid disappointment.

## FOLLOW THE RUGBY & FOOTBALL ACTION WITH OTHER FANS

Alongside the nation's favourite 10k, there are plenty of other big sporting fixtures on event weekend. Why not head to a pub such as the Barley Mow (Horseferry Road) to watch the action and feel the atmosphere.

### RUGBY SIX NATIONS

IRELAND V WALES / Saturday 14:15

SCOTLAND V ENGLAND / Saturday 16:45

FRANCE V ITALY / Sunday 15:00

### FOOTBALL

BOURNEMOUTH V MAN CITY

Premier league / Saturday 17:30

ARSENAL V NEWCASTLE

Premier league / Saturday 20:00

WOLVES V SHEFFIELD UTD

Premier league / Sunday 13:30

CHELSEA V LIVERPOOL

League cup final / Sunday 15:00

# GREAT PLACES TO EAT & DRINK!

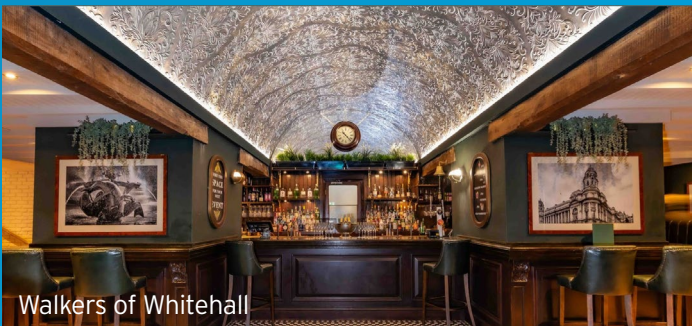
Relax, refuel and toast to new achievements at one of these Westminster locations.

## MARKET HALLS VICTORIA 191 VICTORIA ST

A bold, bustling melt-pot of cultural street food, which is sure to warm you up after being out in the cold! From tender meat kebabs to warming Malaysian curries, tuck in and don't worry about getting a little messy (especially with their huge upstairs bar!). Open from 8:00 daily.

## WALKERS OF WHITEHALL 15 CRAIG'S CT

Proper pub grub and can be found in this friendly establishment in a quiet lane near Trafalgar Square. Ideal for larger parties, we recommend a drink at the bar on the third floor, followed by the steak and ale pie or a scotch egg! Opens at midday.



Walkers of Whitehall

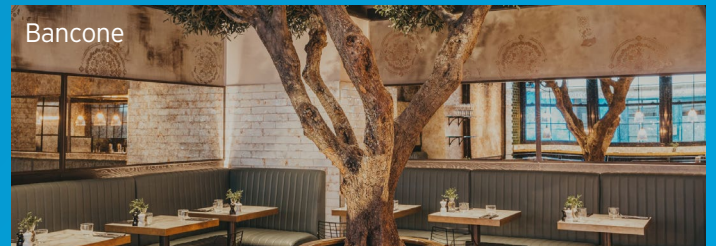
## MA LA SICHUAN 37 MONCK ST

Ambient but unpretentious, Ma La Sichuan's sumptuous menu offers food from the Sichuan region in Southwest China, including well-loved street food. Open from midday Saturday, and 16:00 Sunday.

## BANCONE

### 39 WILLIAM IV ST, COVENT GARDEN

Two words: Fresh. Pasta. Bancone is known for hitting the sweet spot between comfy casual and suave elegance, serving up steaming plates of London's latest obsession just like nonna used to. Recommended to book ahead, opens at midday.



## ALOO TAMA NEPALESE RESTAURANT 18 GREENCOAT ROW

Nestled away in a quiet corner of Westminster, Aloo Tama is a cosy respite from the bustle of the city. On the menu is authentic Nepalese food; there is a wholesome selection of curries, noodles and potato salads at a reasonable price. Opens at 15:00.

## PIMLICO FRESH 86-87 WILTON RD

For laid-back vibes and those craving fresh, healthy food, try Pimlico Fresh for a selection of sandwiches, salads and 'Things on Toast'. They have a great veggie and vegan selection too - the 'Glowing Vegan' green smoothie is a favourite. Open from 7:00 daily. Cash only.